

The Right Choice for the Environment

Messages on the importance of being “green” and erasing our carbon footprints are everywhere these days. Consumers are becoming increasingly more conscious about how the purchasing decisions they make impact the environment. On the other hand, worries over rising costs of everyday purchases (fuel, groceries, etc.) have consumers scrambling to find a product they can feel good about that won’t break the bank. Enter AMSOIL.

Since the introduction of the world’s first synthetic motor oil, AMSOIL synthetic lubricants have been setting new standards for motor oil quality. They are specially designed to protect engine components, reduce emissions, last longer, reduce fuel consumption and prevent environmental pollution. From the beginning, AMSOIL synthetic motor oils have outperformed conventional petroleum motor oils on all counts.

AMSOIL INC. has been dedicated to helping reduce negative impacts on the environment. AMSOIL was the first to recommend 25,000-mile/one-year drain intervals. By safely extending drain intervals, AMSOIL synthetic lubricants dramatically cut the amount of oil consumed and emissions produced. This is not a new fad that AMSOIL is jumping on board with; it is the way AMSOIL has always operated

In addition to the extended drain intervals, AMSOIL synthetic motor oils are specially designed to protect engine components, extending the life of the engine and reducing the need for replacing engine parts. They are also thermally stable with a strong resistance to high temperature volatility (burn-off), preventing sludge deposits and keeping engines clean. Low volatility and clean operation reduce oil consumption and emissions.

The advanced lubricity (slipperiness) of AMSOIL synthetic lubricants has also been proven to increase fuel economy. This reduces dependency on foreign oil and overall fuel consumption. The resulting improvement in fuel efficiency and reduction of emission levels contribute to the conservations of natural resources and protection of the atmosphere.

AMSOIL INC. doesn’t just leave the responsibilities of environmental protection to the products; the company itself is diligent in making efforts to keeping the earth clean. AMSOIL recycles virtually 100 percent of the corrugated trays and packaging boxes that come into its facilities, equaling several tons of recycled cardboard each month. All used steel drums and all “clean” plastic bottles are also recycled.

AMSOIL INC. is determined to continue to set the bar high for the lubrication industry across the board, including with regards to environmental responsibilities. Our long-standing quality products lead the way to a greener, healthier planet for all.